

For Immediate Release

EUPHORIA ANNOUNCES PERFORMER LINEUP FOR 3RD ANNUAL TWO-DAY MUSIC FESTIVAL IN AUSTIN, TEXAS APRIL 25-26, 2014

DJ Acts: Zeds Dead and Gareth Emery along with Live Acts: Beats Antique and Lotus Announced as Headliners

Over 20 Performers to Converge Upon New Venue, Just Minutes From Downtown Austin

Austin, Texas (January 28, 2014) - Euphoria Music Festival, a two-day music and camping festival returning to Austin, Texas this April 25 - 26, 2014, has announced its first round of performers. Featuring both DJ and live sets, Euphoria is announcing headliners for both styles. Tapping Canadian electronic duo Zeds Dead and a *DJ Magazine* Top 100 recipient, Gareth Emery on the DJ side; and exotic, fusion act, Beats Antique and electronic-jam stalwarts, Lotus as the live band headliners. Joining the headliners at the multi-stage festival are in alphabetical order: Bonobo (DJ set); Bro Safari; BoomBox; DVBBB; D.V.S*; Eminence Ensemble; The Floozies; Jesse Andrews; Keys N Krates; Koan Sound; Late Night Radio; Luke the Knife; MakJ; MitiS *LIVE*; The Motet Plays Jamiroquai; The Motet; Simon Patterson; Singularity; Sunsquabi and TyDi. More artists and details about the third annual festival will be announced in the coming weeks.

"In moving back into Austin, we really wanted to create a lineup that was reflective of the rich tradition of live music found here," says festival organizer Mitch Morales. "The goal of this year's lineup is to show how seamlessly you can bridge the gap between EDM and live dance music."

The multi-stage festival with camping options will be held at [Carson Creek Ranch](#), one of the oldest existing ranches in Texas, consisting of two 20-acre pastures, separated by Carson Creek on the banks of the Colorado River. Conveniently located just minutes from Downtown Austin, the grounds provide a picturesque camping setting while still being close to the comforts of the city. Continuing its pledge to provide the concertgoer with an improved overall festival experience, Euphoria will be building upon previous years, including cutting edge visuals, unique stage design, improved dance tents, workshops, featuring ways to live greener, introductory DJ classes and other exciting opportunities. Additionally, the

festival will expand to include camping options, which will provide campers with early access to the venue, private restrooms and showers, morning yoga, meditation, day concessions, increased venue facilities and free late night music in the exclusive campground lounge and music bus.

Highlighting this enhanced festival experience is the Euphoria Art Experience, a wooded area along the Colorado River that features stunning art installations, psychedelic lighting and projections. Curated by Chance Roberts, founder of the Austin based art collective Third Coast Visions, the area will feature 15 of the country's most talented live painters. Additional art and live performance submissions are being accepted by Warren McKinney, founder of Art Seen Alliance and Art Outside.

General Admission weekend passes are on sale now for \$89, before being increased to \$99 on February 1, 2014. Multiple VIP passes, with preferred viewing areas, a private bar, festival swag and separate entrance are available, starting at \$139. Camping options will be available for both General Admission and VIP, starting at \$139 and \$189 respectively. Tickets are available online at www.euphoriafest.com. Euphoria Music Festival is an 18 and over event.

Euphoria Music Festival is produced by Vivid Sound Entertainment, in partnership with Inside Out Presents and Havin' A Ball Productions. Visit www.euphoriafest.com for the most up-to-date information. Stay connected on Twitter at www.twitter.com/EuphoriaMusFest and on Facebook at www.facebook.com/EuphoriaFest.

ABOUT VIVID SOUND ENTERTAINMENT

[Vivid Sound and Entertainment](http://www.vivid-sound.com), LLC (VSE) is a collective of creative individuals coming together with the mission to create experiences that blend music, art and dance with a sense of community. Based in Central Texas, VSE, works with local and national companies to produce experience-based music festivals, concerts, premieres, and brand activation events.

ABOUT INSIDE OUT PRESENTS

Inside Out Presents is an Austin based production company dedicated to bringing our region the nation's top touring acts, while providing a space

for artistic and creative expression.

ABOUT HAVIN' A BALL PRODUCTIONS

Havin' A Ball Productions is a Houston based production company with roots around the country, committed to providing both the fans and musicians the best experience possible through production, booking, management and promotion.

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